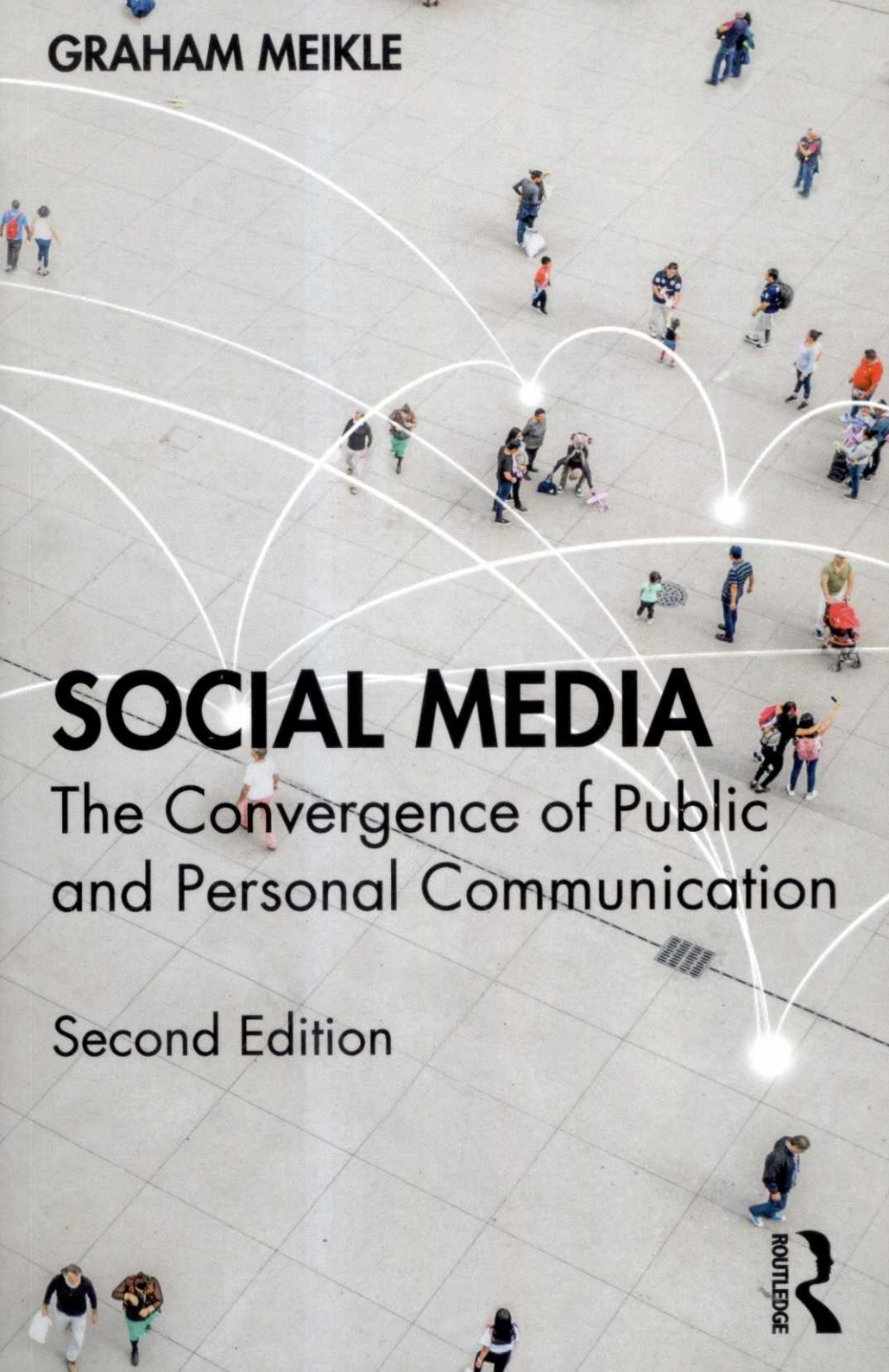


An aerial photograph of a public square with a grid of light-colored paving stones. Numerous people are walking or standing in the square. Overlaid on the image are several glowing white arcs that connect different points, creating a network diagram that symbolizes social media connections. The arcs originate from various points on the square and converge towards the center or other points, illustrating the interconnectedness of the digital world.

GRAHAM MEIKLE

SOCIAL MEDIA

The Convergence of Public
and Personal Communication

Second Edition

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